

Downtown is
Calling

Good
Times
Await



February 2025

RDP Bulletin

Riverside Downtown Business Improvement District

RDP Recognizes Downtown Achievements on February 20th

The Riverside Downtown Partnership (RDP) will host its 37th Annual Meeting and Awards Ceremony on Thursday, February 20, 2025 in the Raincross Ballroom of the Riverside Convention Center. This annual event recognizes outstanding individuals and organizations for their excellence in leadership and service to the downtown community.

Collette Lee will be recognized with the Roy Hord 'Volunteer of the Year' Award for her many years of volunteer efforts on behalf of Riverside, particularly in the area of youth arts education. Other award recipients will be UCR Arts - California Museum of Photography & Culver Center with the Arts and Culture Award; the Riverside Arts Council's Expanded Artswalk on Main Street with the Business Activity Award; the Miracles and Dreams Foundation's Backpack Giveaway with the Downtown Event Award; The Mark residential development with the Downtown Improvement Award, and Riverside Police Department's National Night Out with the Safety and Security Award. Rose Mayes will be recognized with the Chair's Award in consideration of her many contributions to Riverside, particularly in the area of civil rights and fair housing.



(Shelby Loomis with Peggy Roa, Joshua Roa St. Pierre, and Pam Vieyra accepting 2024 Chair's Award in memory of David St. Pierre – photo credit Michael Elderman)

The RDP Annual Meeting and Awards Ceremony begins with a no-host reception at 5:30 pm, followed by dinner at 6:30 pm, the awards ceremony at 7 pm, and then recognition of RDP Board members. Tickets are \$155 per person and \$1,500 for a table of ten. The meal will be a duo of Beef and Chicken or a Vegan option. Call 951-781-7335 for reservations.

RDP is still looking for donated items such as tickets, gift certificates, and gift baskets for the opportunity drawing. All proceeds raised are used to offset the costs of the Annual Meeting and Awards Ceremony. To sponsor or donate, contact the RDP Office at 951-781-7335.



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There will be no luncheon in February due to the Annual Meeting and Awards Ceremony.

Join us for the RDP luncheon at Noon on Tuesday, March 25 at the new 'The State' with Erin Edwards presenting on the City of Riverside Blue Zone initiative. Call the RDP office at 951-781-7335 for reservations.



Downtown Events

Black History Parade and Expo Returns for 45th Year

One of California's longest running Black History Parades returns for its 45th year on Saturday, February 8th starting at 10 am. This year's theme is "Serving Our Community", and the Grand Marshal is retired City of Riverside Fire Chief Michael Moore. The Annual Riverside Black History Parade and Expo starts at Riverside City College at



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the corner of Terracina and Magnolia Avenue and ends at the Historic County Court House located on Main Street between 10th and 11th Street. The Parade features local government officials, churches, bands, sports teams, dance teams and more.

The Expo features vendors offering cultural food, artifacts, clothing, books, information booths, recruitments and an event stage showcasing local entertainment. The event is a celebration of the history and contributions of African Americans and is one for the entire community, bringing inclusiveness within the community by celebrating Black History and attracting thousands of attendees annually.

The Adrian Dell and Carmen Roberts Foundation is a 501(c)3 not-for-profit organization, consisting of dedicated volunteers focused on the development of events and activities that promote positive family and cultural interaction in a cross section of communities. Visit www.adrcfoundation.org for more information and how you can support the event.

Riverside Dickens Festival Returns to downtown in 2025

Step back in time for a magical journey to the Victorian era at the Riverside Dickens Festival on Saturday, February 22, 2025 at White Park in downtown Riverside

from 10 am to 6 pm. The event includes historic reenactments and performances, literary discussions, and fun and educational experiences for all ages. Tickets are \$20 or two for \$35 for those 12 and older. Children under 12 are free when accompanied with a paid general admission.



Other Dickens events include an Evening in an Victorian Pub on Friday, February 21, 2025 with traditional Victorian pub food and drinks (includes 2 drink tickets) plus live music and surprises throughout the night. Tickets are \$40 and the pub experience takes place from 6 pm to 10 pm at First Congregational Church.

Also at First Congregational Church is the Royal Victorian Tea Room and Music Hall on Sunday, February 23, 2025 from 1:00 pm to 3:30 pm. Guests can enjoy tea and treats while watching skits and musical performances in the presence of Queen Victoria and her court. Tickets are \$25 or \$45 for two for adults 18 and older, and \$15 for children from 2 to 17 years. An admin fee is charged on all tickets.

Visit <https://dickensfest.com/2025-riverside-dickens-festival/> for more information and to purchase tickets. 🏰

Supervisor's Message – Revitalizing Riverside's Downtown

Contributed by Supervisor Jose Medina



Changing Of The Guard – As the largest city in Riverside County, downtown Riverside serves as the cultural and economic heartbeat of our region. It is a vibrant hub where small businesses, entrepreneurs, and cultural institutions come together to create a dynamic and thriving community. As Supervisor for District 1, I am deeply committed to fostering an environment where

local businesses can grow, the arts can flourish, and residents can feel a strong sense of connection to their city.

One of the most transformative projects I have proudly championed is The Cheech Marin Center for Chicano Art & Culture. This landmark institution has placed Riverside on the national map as a leader in celebrating Chicano art and culture. Beyond its cultural significance, The Cheech has become a powerful economic engine— attracting thousands of visitors, boosting foot traffic for local businesses, and creating new opportunities for entrepreneurs. Investments in the arts are not just about culture—they are about driving tourism, supporting our hospitality industry, and strengthening the local economy.

In addition to supporting the arts, I have prioritized policies and initiatives that directly benefit small businesses

and entrepreneurs in the downtown area. This includes advocating for infrastructure improvements, expanding business resources, and creating more accessible public spaces. Our local businesses are the backbone of Riverside's economy. I remain dedicated to providing them with the support and tools they need to thrive.

Preserving the unique character of downtown Riverside is equally important. By supporting historic preservation efforts and revitalizing public spaces, we ensure that our city's rich history continues to shine while welcoming new businesses and innovation. Riverside's downtown must remain a place where tradition and progress coexist— where families, students, artists, and business owners feel connected and inspired.

As we look to the future, collaboration will continue to be key. I am committed to working closely with the Riverside Downtown Partnership, local business owners, community leaders, and residents to implement forward-thinking solutions that promote economic vitality and community engagement. Together, we can build a downtown that is not only a hub of commerce but also a beacon of culture, creativity, and opportunity.

I am honored to serve as your Supervisor and remain dedicated to making downtown Riverside a destination where businesses flourish, the arts thrive, and our community prospers.

Jose Medina Supervisor, Riverside County District 1 🏰

COUNCIL CORNER

Ward One Council Update

Contributed by Councilmember Philip Falcone

Visitors and locals always tell me they want two things from our downtown: make it clean and make it safe. These two things go hand in hand. An area that is cared for and attractive is clean and that inherently discourages undesirable activity, like crime, that creates a feeling of not being safe. For this reason, we always have some kind of cleanup and beautification project in the works.

Our ongoing beautification efforts of downtown do not stop as there is always something in need of our attention. One effort I would like to share with you about is the beautification of various electrical boxes that are found around downtown on sidewalks by signalized intersections, in parkways and parking lots. Inside these boxes are wiring and electrical systems that keep traffic signals operating, are transformers for powering our electricity, and sometimes are for internet connectivity. They also serve as a common place for tagging and graffiti. There are some locations in the downtown that as soon as the city graffiti removal crew cleans the electrical box, it is graffitied the next day again. We have found that when there is public art or historical information on these boxes the amount of vandalism by graffiti drops exponentially. For some reason those who are looking to vandalize through graffiti are not interested in graffitiing over artwork. This has led us to launch an effort where we install vinyl wraps on select boxes with historical images and information about nearby iconic Riverside locations. Our first three wraps are being installed this week at the corners of Mission Inn and Orange, Mission Inn and Market, and Market and 6th Streets.

Their creation and installation were a collective effort. The City of Riverside marketing department created the designs from historical images I found and researched, PIP Printing installs the wraps, and they are sponsored by nearby businesses who get their logo on the box. The durability of the vinyl wraps is rather long. In 2015 a Leadership Riverside class from the Greater Riverside Chambers of Commerce installed historical wraps on about a dozen downtown boxes and almost ten years later the majority are still in great condition.

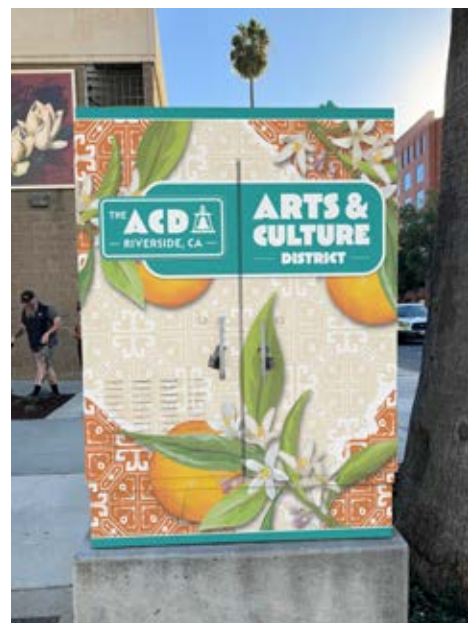


Thank you to Tilden Coil Constructors and The Mark for being our first sponsors. Our plan moving forward is to have a mixture of historical wraps—with images and text, and others with artistic designs and murals by local artists. We will install as many as we receive sponsorship for. Sponsorship of one box is approximately \$2,500 based on the size and type of box.

If an electrical box near your business does not have a wrap but is regularly vandalized, please report vandalism to 311 as soon as you see it. The 311 app is the best, fastest way to get this cleaned up.

If you are interested in sponsoring a box or have another beautification idea, please contact me at Ward1@RiversideCA.gov.

I am on Instagram and Facebook under “Councilmember Philip Falcone.”



Artist's renderings of electrical box designs.

Arts Corner - Riverside Artswalk - Artist Spotlight: Atom St. George

Contributed by Rachael Dzikonski, Executive Director – Riverside Arts Council



The month of February can sneak up quickly, solidifying our journey into the new year. It is also a month to celebrate love and family while we wait for spring to bring fresh life to the Inland Empire. Riverside Artswalk for the month is always in high spirits preparing for Valentine's Day and offering unique handmade creations in the spirit of love, from Artists on Main through the local galleries and museums. This month


you will not want to miss February's Artist Spotlight Atom St George exhibiting his solo show at Pain Sugar Gallery, opening on Riverside Artswalk.

Atom St. George is a 39-year-old disabled painter born and raised in Riverside, California. Atom has been creating art since he was 24 years old (shortly after being diagnosed with multiple sclerosis) and is currently painting full time, primarily selling to a community of collectors he has developed over the years. Atom is inspired to make art based on the fear of his future with multiple sclerosis and it truly serves as a coping mechanism. He spends nearly every minute that he is awake either painting or doing work around his studio. He understands that there is no time to waste given his progressive disease. As his hands become weaker and more numb each year, it is a race against time to practice and become as skilled as possible while he is still able. Art for him serves as the perfect worry silencer. Atom is wheelchair bound with numb hands along with many other issues from his multiple sclerosis. While he is painting, he feels healthy, and being disabled is the last thing on his

mind. Art keeps him positive and seeing the glass as half full.

Atom has had an extensive history of exhibiting his work in Riverside and beyond. He has been a part of The Live Art Music Fest at the Tobacco Lounge, a split exhibition: Pleasant Nightmares, with Parker Winans at Pain Sugar Gallery, and has painted live during many Artswalk events in front of Urge Palette where he has also shown his art - before Pain Sugar Gallery was established. He has also shown at Back to The Grind and was also a featured artist at The Blood Orange Infoshop. Atom has seen a huge benefit of showing his artwork in Riverside which was getting to work and show with Fritz Aragon, the owner of Urge Palette and Pain Sugar Gallery. Fritz has been so supportive of Atom and encouraged his art making ever since they met when he initially showed at The Blood Orange Infoshop. When it comes to the art world, Atom feels that Fritz is an absolute gem of Riverside.

Atom's goal with his art is to have an internationally recognized painting style and to inspire others who are disabled to attempt art making to ease their mental load. He would be so lost without the ability to escape into a painting, and he wants to inspire others who are suffering with a disability to discover this freedom. Atom has been notably featured in LA Weekly, The Press Enterprise, Hi-Fructose Magazine's social media, Shoutout LA, Canvas Rebel and more. Atom is currently working on a collaboration with a poet from the UK who also battles multiple sclerosis, with an end goal of creating a book of paintings and poems inspired by their disease that is set to come out in 2025.

For more information about Atom and his artwork, visit @atomstgeorge on IG or FB. For more information on Riverside Artswalk visit www.riversideartswalk.com or @riversideartswalk on IG 

BUSINESS BUZZ

Small Business Direct Install Program and Outdoor Lighting Program

Riverside Public Utilities direct install programs are still available and beginning a new program year for 2025. The Small Business Direct Installation Program provides qualifying businesses with installation of new high-efficiency lighting and other energy-efficient measures to reduce customer's energy costs.

Program Info: <https://www.riversideca.gov/utilities/>

[businesses/rebates/energy-rebates/small-business-direct-install-program-and-outdoor-lighting-program](https://www.riversideca.gov/utilities/small-business-direct-install-program-and-outdoor-lighting-program)

Riverside Public Utilities (RPU) has contracted with Richard Heath and Associates (RHA) to provide technical assistance and energy efficiency upgrades for local businesses. Customers can sign-up at: <https://rharpuenergy.com/>

How to Use Google Business Profile to Improve Your Online Presence

By Mona Bushnell

Google Business Profile is an important touch point for users who search for your business online — make sure yours is set up for success.

Get your business in front of more users

Half the battle of building a successful business is getting your company in front of the people who need your products and services. For many businesses, this means turning up

on search engines and providing an easy way for users to visit their websites, get their contact information, read customer reviews and find directions to their locations. Google Business Profile is an essential tool that can help businesses accomplish all this and more and it's as easy to set up as following the advice in this guide.

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What is a Google Business Profile?

Google Business Profile is a free service that every small business owner should know about and use. Through your Google Business Profile, you can control the information displayed for your business across all of Google's services, including Google Reviews and Google Maps. If you change a piece of info in your Google Business Profile, such as your hours or location, it will update everywhere automatically.

Consistency is essential for small and medium-sized businesses (SMBs), especially in this era of online searching and Google Business Profile makes it easy to provide a great user experience. By taking full advantage of tools like the Google Business Profile, you can help more people find your business, contact your team and learn more about the quality products and services you provide. Here's how to get started.

How to claim your Google Business Profile and verify your business

The first thing to do is claim your business. You can sign in with an existing Google account or create a new one for this purpose. Your place of business does not have to be a physical address that customers can visit. If you work from home or have a warehouse that you do not want customers to visit, you can choose "no location." This means that your listing will not display your address and you will not show up in Google Maps.

The first thing you should fill in or verify is the essential information, such as location, hours, website, phone number and other contact details. Be as specific as possible because these details will appear on your Google Maps listing.

Another critical step is to get your business verified on Google. This is a relatively quick process in which Google can validate the veracity of your business. Usually, this is done through a phone call, but it also can be accomplished with a triggered email or even a postcard. When you are finished, there will be a little blue icon next to your listing so that everyone knows it's verified.

Using the Google Business Profile dashboard

Aside from the ability to manage your business's information, you'll want to take advantage of other valuable features in the Google Business Profile dashboard.

Info

The info section is where you can post the basics of your business, such as your company name, address, phone number and hours. If any of these change, either permanently or temporarily, it is a good idea to update the info here. Usually, Google will send an email reminder prompting you to do things like update your holiday hours.

Include keywords in your info section and the product or service section to improve your local marketing efforts. Don't overstuff them, though, as Google will penalize you for this.

Photos

On the dashboard, you can view images other people have uploaded about your business and add your own. Prospective customers, especially millennials, expect to see visuals about your business, including high-quality product shots (or images relating to your services) and/or location images (including 360-degree virtual tours) and your logo. Having these visual elements can help steer new customers your way.

Products and services

These two sections in the dashboard allow you to tell potential customers about what you sell and what makes your products or services better. When you add a new product or service or stop selling one, update this section. If your business schedules appointments, you can include a URL for scheduling an appointment in this section.

Calls and messages

Google can track calls and messages that come to your business through Google. This gives you more information about prospects, allows you to track your lead generation through Google and call back anyone who did not get through to a person.

The calls feature shows you missed calls by day of the week and time of the day so that you can make sure to man the phones during busy times. Messages allow prospects to reach out to you directly from the Google search results or Google Maps.

Get the most from your Google Business Profile by taking advantage of industry-specific features. For example, upload your menu if you have a restaurant or display health insurance information if you are a healthcare provider.

Insights

Google Business Profile's lightweight dynamic analytics dashboard is called Insights. With Insights, you can see how people are finding your business and gain a deeper understanding of whom you're reaching and whom you aren't. It also shows you the percentage of people who found you by searching on your company name compared to searching for your product or service.

Posts

Google Posts are great for letting customers know about new offers and advertising what your business does best. Posting sales and promotions, as well as seasonal events and specials, is a great way to get new business. When users see your business on Google, they will also see your recent posts, so a catchy headline is key.

Reviews

One of the most important parts of Google Business Profile is the reviews section. In the reviews section, you can view customer reviews of your business and respond to them.

Although you may think that you should respond only to negative reviews to tell your side of the story, it is a good idea to respond to both positive and negative reviews to express your gratitude for good ones and try to correct problems highlighted by bad ones. People who leave a bad review and then get their issue resolved can later edit their review to make it better. Since this is a crucial part of your online reputation, we'll discuss managing your Google reviews in more detail below.

Other functions

Google Business Profile has other functions, such as the ability to add users, such as an in-house marketing employee or a marketing firm, create a Google website for your business, get a custom Gmail account for your business and run Google Ads campaigns.

Benefits of using Google Business Profile

Google is by far the leading search engine, with around 5.4 billion searches each day and a 92 percent market share.

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That means it's extremely likely that your target market is on Google, possibly looking for the products and services that your company sells.

In terms of digital marketing, not being on Google is akin to being invisible. By claiming and managing your Google Business Profile, your business can:

- Show potential customers that you exist.
- Garner credibility and legitimacy.
- Tell potential customers about what you do or sell.
- Let potential customers know where you are and how to get to you.
- Show the days and hours you are open.
- Inform potential customers how current and past customers feel about you.
- Let people know anything else you decide to tell them.
- Get traffic to your website.

Did You Know?

Nearly nine out of 10 consumers (88 percent) who do a local search on their smartphone call or visit a store related to their search within a day, according to research by Nectafy.

How to manage Google reviews for your business

Customer reviews are an integral part of any business. Unfortunately, many SMB owners are not adequately trained when it comes to handling and responding to negative reviews. The problem is so widespread that Google provides tips to business users but we have a few to add as well:


- Apologizing is fine; arguing is not: If someone has a poor experience, even if you feel they are misrepresenting what happened or outright lying, it is never a good idea to argue or explain why they are wrong. Remember, your goal isn't to change the mind of one angry reviewer; it's to show the kind of business owner you are to every prospective reader who sees your interaction. It is a huge turnoff and a massive red flag whenever a business owner appears defensive online. Instead, apologize for the poor experience and kindly express your desire to do better in the future.
- Offer to fix the problem: Even if the reviewer does not take you up on your offer to make amends, it shows other

Google users that you care about your customers and provide excellent customer service.

- Brevity is key, as is consistency: If you're going to respond to online reviews, establish a standard for doing so. Who in your business will respond and when? Setting up a weekly time to respond to inquiries and reviews is a good practice. You should also keep your responses relatively brief. Even if your internal tone is calm and kind, a long, multi-paragraph response will read as a bit manic and defensive.
- Remember to say "thank you": Some business owners forget to thank their loyal customers but write lengthy responses to negative reviewers. People notice that. If someone leaves a particularly thoughtful positive review, post a quick "thank you!"
- Pay attention to repeated criticism: The biggest mistake business owners make when it comes to online reviews is taking positive feedback to heart and dismissing anything negative. The fact is, it doesn't matter if you disagree or don't see the problem yourself, if multiple reviewers say your staff is rude, your prices are too high, your service is not up to snuff or anything else negative, then listen. Online reviews are like a free focus group and you can either stick your head in the sand at the first sign of anything critical or improve your business by listening and adapting.

Get your business in front of more users

Google Business Profile is an essential tool that users expect to see when searching for any business. By claiming your profile, verifying your business and filling out your profile with details like contact information, location and photos, you can provide a great user experience that increases the odds that potential customers choose you. If you're not already taking advantage of the free Google Business Profile, claim your business today — it could have a major impact well into the future.

Source: <https://www.businessnewsdaily.com/10054-google-my-business.html> 

SECURITY CORNER

Strengthen Your Cybersecurity

small businesses. Learn about cybersecurity threats and how to protect yourself.

Cyberattacks are a concern for

Why cybersecurity matters

Cyberattacks cost the U.S. economy billions of dollars a year. They also pose a threat for individuals and organizations. Businesses can be attractive targets for cyber criminals. Small businesses in particular may lack the means to protect their digital systems.

Surveys have shown that many small businesses feel vulnerable to a cyberattack. Many small businesses cannot afford professional IT solutions. They may also lack time to devote to cybersecurity, or may not know where to begin.

Start protecting your small business by:

- Learning about cybersecurity best practices
- Understanding common threats
- Dedicating resources to improve your cybersecurity

Best practices for preventing cyberattacks

Train your employees

What is the leading cause of small business data breaches? Employees and work-related communications. They are direct pathways into your systems. Train your employees on internet usage best practices. This can help in preventing cyberattacks.

Other useful training topics include:

- Spotting phishing emails
- Using good internet browsing practices
- Avoiding suspicious downloads
- Enabling authentication tools (strong passwords, Multi-Factor Authentication, etc.)
- Protecting sensitive vendor and customer information

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Secure your networks

Safeguard your internet connection by encrypting information and using a firewall. If you have a Wi-Fi network, make sure it is secure and hidden. This means setting up your wireless access point or router so it does not broadcast the network name. This is also called the Service Set Identifier (SSID). Make sure your router is password protected. If you have employees working remotely, they should use a Virtual Private Network (VPN). A VPN will connect to your network securely from their location.

Use antivirus software and keep all software updated

Install antivirus software on all business's computers, and update them regularly. Antivirus software can be found online from a variety of different vendors. All software vendors provide patches and updates to correct and improve security and operations. It is best to configure your software to install updates automatically. Also update all operating systems, web browsers, and other applications. This will help secure all business data.

Enable Multi-Factor Authentication

Multi-Factor Authentication (MFA) is an important security measure. It verifies someone's identity by requiring more than a username and password alone. MFA may require users to provide two or more of the following:

- Something the user knows (password, phrase, PIN)
- Something the user has (physical token, phone)
- Something that physically identifies the user (fingerprint, facial recognition)

Check with your vendors to see if they offer MFA for any of your accounts (for example, financial, accounting, payroll).

Monitor and manage Cloud Service Provider (CSP) accounts

Using a CSP to host information and collaboration services adds needed security, especially under a hybrid work model. Software-as-a-Service (SaaS) providers for email and workplace productivity can help secure data.

Secure, protect, and back up sensitive data

- Secure payment processing - Work with your banks or card processors to ensure you are using the most trusted tools and anti-fraud services. You may also have security obligations related to agreements with your bank or payment processor. It's best to isolate payment systems from less secure programs. For example, do not use the same computer to process payments and casually browse the internet.
- Control physical access - Prevent access to business computers from unauthorized individuals. Laptops and mobile devices can be easy targets for theft and can be lost, so lock them if they are unattended. Make sure each employee has a separate user account, and that accounts require a strong password.
- Restrict privileges - Administrative privileges should only be given to trusted IT staff and key personnel. Perform access audits within your business on a regular basis. This ensures that former employees are removed from your systems. When applicable, former employees should return all company-issued devices.
- Back up your data - Regularly back up data on all your computers. If possible, perform data backups to cloud storage on a weekly basis. This will help minimize data loss. Critical data may include:

- Financial, human resources, and accounting files
- Word-processing documents, electronic spreadsheets, and online databases
- Control data access - Audit the data and information you are housing in cloud storage repositories on a regular basis. This can mean audits of your Dropbox, Google Drive, Box, and Microsoft Services. Appoint administrators for cloud storage drive and collaboration tools. Instruct administrators to monitor user permissions as well. Employees should have access to only the information they need.

Common threats

While it's important to use best practices in your cybersecurity strategy, preventative measures only go so far. Cyberattacks constantly change, and business owners should be aware and keep up to date on the most common types; Malware, Viruses, Ransomware, Spyware, and Phishing.

Assess your business risk

To improve your business's cybersecurity, it's best to understand the risk of an attack. It's also important to know where you can safeguard your data and systems.


A cybersecurity risk assessment can identify where your business is vulnerable. It can also help create a plan of action. This plan of action should include:

- Guidance on user training
- Information on securing email platforms
- Instructions for protecting your business's information systems and data

Planning and assessment tools

There's no substitute for dedicated IT support, even if expensive. This can be an employee or external consultant. Here is a list of measures that all businesses can take to improve their cybersecurity.

- Create a cybersecurity plan.
- Conduct a Cyber Resilience Review.
- Conduct vulnerability scans.
- Manage information communication technology (ICT) supply chain risk.
- Take advantage of free cybersecurity services and tools.
- Maintain DoD industry partner compliance (if applicable). aware of requirements.

Source: <https://www.sba.gov/business-guide/manage-your-business/strengthen-your-cybersecurity> (the website has links to a number of resources) 

RDP Welcomes New Businesses to Downtown

Embarc Dispensary

Engineering Authority

Nikkhou Chiropractic and Wellness Center

O Court Reporters

The State (Restaurant)



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RDP Website

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ADDRESS SERVICE REQUESTED



2025 Riverside Dickens Festival

✦ **FEBRUARY 21-23, 2025** ✦

SATURDAY FEBRUARY 22, 2025
WHITE PARK 3936 CHESTNUT ST,
RIVERSIDE, CA 92501
10 AM - 6 PM

[HTTPS://EVENTS.HUMANITIX.COM/2025-RDFWHITEPARK](https://events.humanitix.com/2025-rdfwhitepark)



TICKETS
12 AND ABOVE: \$20
COUPLES: \$35



RDP on Facebook