



Minutes

Present: Amy Hoyt, Bryan Crawford, Chuck Beaty, Claire Oliveros, Kyle Warsinski, Jean Eiselein, Jennifer Gamble, Joe Guzzetta, Justin Tracy, Mercedes Serrano, Broc Yoshida, Nanci Larsen, Randy Hord, Ron Loveridge, Shalini Lockard, Sorelle Williams

Excused: Collette Lee, Jesse De La Cruz, Lou Monville, Rachael Dzikonski, Bob Nagle, Shelby Worthington-Loomis, Stan Morrison, Terry Walling

Absent: Andrew Walcker, Brian Percy, Cherie Crutcher, Joe Ramos, Lynn Anderson, Philip Makhoul, Samuel Precie, Clarissa Cervantes, Bill Kisner

Ex-Officio ABP / City Council: Sarai Arellano, Philip Falcone, Melanie Bruins, Zoey Ridgeway

Staff: Janice Penner, Shirley Schmeltz

1) Call to Order

Shalini Lockard called the meeting to order.

2) Self-Introductions and Public Comment

Self-introductions and public comments were conducted.

3) Approval of Minutes of June 12, 2024.

Motion: To Accept the Minutes of the Meeting of June 12, 2024

Motion made by: Joe Guzzetta **Motion Seconded by:** Sorelle Williams

Motion carried.

4) Chair's Report

Shalini Lockard mentioned that one of the first people who called her when she first started as chair was Ron Loveridge. One of the things that he said was that everyone, City, County, etc. needed to work together for a clean and safe downtown. She thanked the groups collaborating with RDP, and said they will continue to do their part to make downtown a welcoming place.

5) Items for Discussion

5a) Revision of Budget due to Increase in Workers Comp - MOTION

Shalini Lockard said Workers Comp sent RDP a revised rate which was increased from the rate originally quoted. Staff did question the increase and were told it was due to a new program and formula. Staff prepared a revised budget to reflect the additional \$6,100 in expense and included it with the Board package for approval by the Board.

Motion: To approve the Revised Budget reflecting the additional Workers Comp expense.

Motion made by: Chuck Beaty **Motion Seconded by:** Jean Eiselein

Motion carried.

5b) Update on Proposed Sale of Garages 1 and 2 for Residential Development

Shalini Lockard said additional information was provided by Nathan Mustafa at the June 20 Land Use Committee meeting and included in those minutes. City staff plans to bring the item back to Council in the first week of August, and will include concrete language regarding how replacement parking will be provided.

RDP, along with a group of businesses, met with all City Councilmembers to provide context for RDP's position on the sale of the garages, and to reinforce the need for a plan to replace the lost parking for downtown core businesses. A meeting with the Mayor will be scheduled.

RDP will advise downtown businesses when the item does go to Council as many have indicated that they want to attend the meeting to express their concerns and opposition to further reduction in downtown core parking supply.

Kyle Warsinski said the residential project is still progressing, and the City and the developer are taking into consideration the various comments made at the last public hearing. They are currently working on a transitional parking plan to alleviate issues resulting from the loss of parking. Janice Penner mentioned that according to Nathan Mustafa, the City is working with the County on releasing space in garage 6, which was originally intended to replace the parking from garages 1 and 2. Businesses who park in garage 2 have said they are comfortable with that, but it is still a bit far for who park in garage 1. She said the City needs to ask the developer if those businesses who park in garage 1 could have priority for the open spaces in the project's garage. She also mentioned that Lot 16 would go offline while the Museum expansion is under construction.

6) Financial Reports

6a) Financial Update at June 30, 2024 – No Motion Required

Nanci Larsen said the draft financial report for the month of June showed a year-to-date surplus of approximately \$86,948 compared to a zero budget surplus, resulting in a positive variance of \$86,948. BID Levy income was \$41,378 higher than budgeted which accounted for just about half of the variance. Lower than budget expenses accounted for the remainder, most significantly \$11,208 savings in telephone, \$8,550 event sponsorship, \$10,456 in marketing, and \$10,000 in related strategic plan expenses.

As of June 30, 2024, RDP had \$331,549 in two checking and one money market account with Citizens Business Bank and Provident Bank. RDP reserves include two CDs with Pacific Premier Bank and one CD with Provident Bank for total reserves of \$284,505.

The accounts receivable was \$325. The accounts payable equaled \$16,812. The liability for accrued staff benefits (vacation and other time) to June 30, 2024 was \$63,245.

7) RDP Security Updates

Bryan Crawford said Fourth of July parking at Bonaminio Park was a success from their perspective. Attendance seemed to be down, likely because it was so hot and a Thursday. The traffic plan was changed this year and they were able to get everyone out of the lot and on the road within 30 minutes, as opposed to an hour and a half last year.

The Mission Inn Hotel had a SWAT call last weekend. Someone called in an active shooter on Sunday, so police cleared the entire hotel.

There was a shooting on Mt. Rubidoux the week before, with a random homeless person shooting at people walking the path at night. A witness was able to direct them directly to the shooter and he was arrested. No one was hit.

The Hospitality meeting is scheduled for July 31st at 1:30 pm. Janice Penner said she has confirmed Loft.84 for the location and invites will be going out closer to the date of the meeting.

There will be a push for owners and senior managers of the businesses to attend. Bryan Crawford said there are a few new laws for bars that ABC wants to discuss at the meeting.

Bryan Crawford clarified that Live Nation has no involvement with Club Riv.

8) County of Riverside Updates

This topic was not discussed as no one from the County was able to attend.

9) Mayor's Office Update

Zoey Ridgeway said they have done the 2023-2024 year-end review. She passed out QR codes that take a person directly to the review document, showing what was done in the past year.

A new initiative starts tomorrow called Crafty Conversations. The goal is to uplift local businesses, specifically breweries in the area. It will be launching at the Packing House in Ward 3. The location of the one taking place in Ward 1 on August 7 has yet to be determined.

10) City Council Updates

Philip Falcone said the pedestrian bridge from the County building over Lime Street lost its façade a few years ago and is in fairly rough shape aesthetically. A structural engineer examined it and confirmed the bridge was fine structurally, but there is significant stucco and plaster work that needs to be done. This bridge was built in 1971 by the City for the County. The City will be funding the necessary repairs for the bridge, and eventually brand it as an entryway for downtown. The repairs will shut down the road and traffic will be diverted to other streets. There is a preliminary plan but won't be released until it is approved. The goal is to have the repairs done before Festival of Lights.

Melanie Bruins said her council member is in DC and she had no updates to share at this time.

11) City Community Development Department Updates

Kyle Warsinski said the student housing project at the Main Library site was approved by City Council so they are moving forward with that.

They are continuing to work on their Economic Development strategic plan. They are gearing up for what they are calling the Councils of Excellence. They will be taking their five areas of excellence; arts and tourism, aerospace and engineering, medical and life science, green sustainability technology, and general technology, and breaking up the experts into smaller councils. Those councils will have monthly meetings with City staff on a rotating schedule.

They are reviving off a green business program that the City started prior to COVID. They have hired a new sustainability manager in the City Manager's office who will be leading the charge. They will be encouraging businesses in the city to install energy efficiency programs to be certified and designated as a green business. It will kick off in October.

Shalini Lockard asked if the residential project on Lemon and Market was still happening. Philip Falcone said it went to the Cultural Heritage Committee this month. Janice Penner asked if the design had changed at all. Initially it had ground floor parking, and but then was talk of adding ground floor retail and reducing parking. Philip Falcone said he did not see the original design

but there is no retail in the design he saw. As it is a housing development, it will not be going to Council for approval but to the planning commission. Shalini Lockard asked if they knew the parking variance for the project. Philip Falcone said he could find out.

12) Items for Information

12a) Meeting Regarding Vision for a Clean Downtown

Shalini Lockard said that Janice Penner and herself, along with former Mayor Ron Loveridge, met with Mike Futrell, Philip Falcone, and Sarai Arellano on Wednesday, June 26th to discuss the vision for “a clean downtown.” Ron Loveridge spoke to Philip Falcone about his concerns with the cleanliness of downtown, and his vision for a visitors’ zone in the downtown core with special attention paid to its appearance. It was noted that the entrances to downtown needed attention as well, citing Fourteenth Street as well as Main to the Justice Center and Market to University.

The RDP Security Committee and Land Use Committee will be asked for their input on what constitutes a clean downtown. A survey will also be sent to downtown businesses to update the results for the survey sent during the strategic planning process several years prior.

12b) RDP News, Activities, and Other Items

Shalini Lockard said the meeting for the Downtown Entertainment District was set for Wednesday, July 31st at 1:30 pm, at Loft.84.

The July 23rd luncheon will be at Loft.84 and feature Mayor Patricia Lock Dawson. Staff will be confirming locations and speakers for the fall luncheons. Police Chief Larry Gonzalez has been scheduled for the November 26th luncheon at the RCC Culinary School rooftop. Shalini Lockard asked if Thanksgiving break might affect it. Claire Oliveros said she will look into it and follow up via email.

13) New Business

Janice Penner said they are working with Ron Loveridge to secure interns in September. There are 6 interns interested, so they could have 2 for the fall, 2 in spring, and 2 in summer. They will be working on various research projects regarding other downtowns in the area and what they are doing in terms of events and programs, and social media.

14) Adjournment – Next Meeting Date September 11, 2024 at 8:30 am. No Meeting Scheduled in August.